

**CLIENT**  
**PROJECT**  
**June 2021 UPDATE**

BDA Intergroup  
 "Help For Debtors" PSA  
 July 16, 2021



DMA, MARKET OR METRO	MARKET	MONTHS AIRED	TOTAL AIRINGS	ESTIMATED LISTENERS
<b>EACH LINE BELOW REPRESENTS ONE RADIO STATION</b>			<b>3,402</b>	<b>4,663,900</b>
Albany, GA	Albany, GA	MAY	59	5,900
Albuquerque-Santa Fe	Albuquerque	APR-JUN	52	26,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Amarillo	Amarillo	APR-JUN	20	6,000
Austin	Austin	JUN	36	64,800
Baltimore	Baltimore	APR-MAY	4	2,550
Baltimore	Baltimore	APR-MAY	4	20,250
Baltimore	Baltimore	APR-MAY	5	47,700
Baltimore	Baltimore	APR-MAY	5	36,300
Champaign&Sprngfld-Decatur	Unknown Home Market	MAY-JUN	250	75,000
Chicago	Chicago	APR-JUN	30	21,000
Chicago	Chicago	APR-JUN	4	15,400
Chicago	Chicago	APR-JUN	30	21,000
Colorado Springs-Pueblo	Colorado Springs-Pueblo	JUN	45	4,500
Columbia-Jefferson City	Columbia-Jefferson City	APR-MAY	40	12,000
Corpus Christi	Corpus Christi	APR-JUN	62	86,800
Corpus Christi	Corpus Christi	APR-JUN	62	80,600
Dallas-Ft. Worth	Dallas-Ft. Worth	APR-JUN	24	16,800
Dallas-Ft. Worth	Dallas-Ft. Worth	APR-JUN	24	16,800
Dayton	Lima-Van Wert OH	JUN	13	5,850
Flint-Saginaw-Bay City	Flint-Saginaw-Bay City	JUN	10	13,500
Green Bay-Appleton	Green Bay	JUN	3	450
Indianapolis	Indianapolis	APR, JUN	9	28,650
Indianapolis	Indianapolis	APR-MAY	4	41,400
Indianapolis	Indianapolis	APR-MAY	247	1,086,900
Jacksonville	Jacksonville	APR-JUN	27	13,500
Knoxville	Knoxville	APR-MAY	18	8,100
Lexington	Lexington-Fayette	APR-JUN	50	105,000
Nashville	Nashville	JUN	10	10,500
Nashville	Nashville	JUN	10	9,000
Nashville	Nashville	JUN	10	1,000
New York	Poughkeepsie, NY	JUN	7	3,150
Omaha	Omaha	JUN	8	800
Omaha	Omaha	JUN	8	2,400
Omaha	Omaha	APR-MAY	64	64,000
Omaha	Omaha	APR-MAY	64	38,400
Orlando-Daytona Bch-Melbrn	Daytona Beach	MAY-JUN	20	2,000
Ottumwa-Kirksville	Unknown Home Market	APR-MAY	61	12,200
Paducah-Cape Girard-Harsbg	Unknown Home Market	MAY-JUN	42	4,200
Paducah-Cape Girard-Harsbg	Unknown Home Market	MAY-JUN	42	69,300
Peoria-Bloomington	Peoria	APR, JUN	4	2,700
Philadelphia	Allentown-Bethlehem	MAY-JUN	5	37,500
Philadelphia	Allentown-Bethlehem	JUN	1	8,100
Philadelphia	Philadelphia	MAY	10	1,000
Pittsburgh	Pittsburgh	JUN	16	1,600
Portland, OR	Portland, OR	MAY	40	4,000
Raleigh-Durham (Fayetvll)	Raleigh-Durham (Fayetvll)	APR-JUN	48	28,800
Raleigh-Durham (Fayetvll)	Raleigh-Durham (Fayetvll)	APR-JUN	240	144,000
Raleigh-Durham (Fayetvll)	Raleigh-Durham (Fayetvll)	MAY-JUN	45	4,500

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Sacramnto-Stkton-Modesto	Sacramento	JUN	41	153,750
Sacramnto-Stkton-Modesto	Sacramento	APR-JUN	85	51,000
Sacramnto-Stkton-Modesto	Sacramento	APR-JUN	85	51,000
Sacramnto-Stkton-Modesto	Sacramento	JUN	19	185,250
Sacramnto-Stkton-Modesto	Sacramento	JUN	38	404,700
Sacramnto-Stkton-Modesto	Sacramento	JUN	18	132,300
Sacramnto-Stkton-Modesto	Sacramento	JUN	33	128,700
Salt Lake City	Salt Lake City	APR-JUN	36	18,000
Salt Lake City	Salt Lake City	APR-MAY	3	1,500
Savannah	Savannah	JUN	4	600
Savannah	Savannah	JUN	4	400
Seattle-Tacoma	Seattle-Tacoma	APR-JUN	108	64,800
Spokane	Spokane	APR-JUN	45	60,050
Spokane	Spokane	APR-JUN	27	75,350
Spokane	Spokane	APR-JUN	12	51,300
Spokane	Spokane	APR-JUN	20	62,500
St. Joseph	Unknown Home Market	APR-MAY	131	105,500
St. Louis	St. Louis	APR-MAY	40	24,000
St. Louis	St. Louis	APR-MAY	40	24,000
Tallahassee-Thomasville	Valdosta GA	MAY-JUN	59	26,550
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUN	55	22,000
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUN	55	22,000
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUN	55	22,000
Waco-Temple-Bryan	Austin	JUN	36	48,600
Washington, DC (Hagrstwn)	Hagerstown-Chambersburg-Waynesboro MD-PA	JUN	20	6,000
Washington, DC (Hagrstwn)	Washington, DC	APR-MAY	2	28,600
Washington, DC (Hagrstwn)	Washington DC	JUN	1	31,800
Washington, DC (Hagrstwn)	Winchester, VA	APR-JUN	54	37,800
Wilkes Barre-Scranton-Hztn	Wilkes Barre-Scranton	APR-JUN	84	369,600
Wilkes Barre-Scranton-Hztn	Wilkes Barre-Scranton	APR-JUN	84	37,800
Wilmington	Unknown Home Market	APR-MAY	6	1,800
Yakima-Pasco-RchInd-Knnwck	Unknown Home Market	JUN	9	10,800
Yakima-Pasco-RchInd-Knnwck	Unknown Home Market	JUN	9	6,750
Youngstown	Youngstown-Warren	APR-JUN	36	12,600
Youngstown	Youngstown-Warren	APR-JUN	36	12,600
			<b>3,402</b>	<b>4,663,900</b>

**\*\*Designated Market Area (DMA), Market, and City of License**

DMA's are a Nielsen geographic definition of audience patterns, generally larger than the corresponding metro area. For example, a station may fall outside of the Chicago city boundary, but still be inside of the Chicago DMA. Most radio stations will be located inside a Designated Market Area, which we call the Primary DMA of that station. Nielsen currently acknowledges 210 rated DMA's in the US. They are ranked according to population. The Market is a description of the area surveyed by Nielsen. A market's name generally reflects the common name of the mercantile area and may include the name of a city or county, the market's nickname, or other preferred terms.