

**CLIENT**  
**PROJECT**  
**AUGUST 2021 UPDATE**

BDA Help for Debtors  
 "Help For Debtors" PSA  
 September 10, 2021



DMA, MARKET OR METRO	MARKET	MONTHS AIRED	TOTAL AIRINGS 5,994	ESTIMATED LISTENERS 7,353,050
<b>EACH LINE BELOW REPRESENTS ONE RADIO STATION</b>				
Albany, GA	Albany, GA	MAY-AUG	120	12,000
Albuquerque-Santa Fe	Albuquerque	APR-JUL	60	30,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Albuquerque-Santa Fe	Albuquerque-Santa Fe	APR-JUN	40	20,000
Amarillo	Amarillo	APR-JUN	20	6,000
Austin	Austin	JUN-AUG	143	257,400
Baltimore	Baltimore	APR-MAY	4	2,550
Baltimore	Baltimore	APR-MAY	4	20,250
Baltimore	Baltimore	APR-MAY	5	47,700
Baltimore	Baltimore	APR-MAY	5	36,300
Bowling Green	Bowling Green KY	AUG	10	1,500
Cedar Rapids-Wtrlo-Iwc&Dub	Waterloo-Cedar Falls IA	JUL	1	3,150
Champaign&Sprngfld-Decatur	Unknown Home Market	MAY-AUG	560	168,000
Chicago	Chicago	APR-JUN	30	21,000
Chicago	Chicago	APR-AUG	6	22,600
Chicago	Chicago	APR-JUN	30	21,000
Colorado Springs-Pueblo	Colorado Springs-Pueblo	JUN-AUG	231	23,100
Columbia-Jefferson City	Columbia-Jefferson City	APR-MAY	40	12,000
Columbus OH	Columbus OH	AUG	16	9,600
Corpus Christi	Corpus Christi	APR-AUG	106	148,400
Corpus Christi	Corpus Christi	APR-AUG	106	137,800
Dallas-Ft. Worth	Dallas-Ft. Worth	APR-JUN	24	16,800
Dallas-Ft. Worth	Dallas-Ft. Worth	APR-JUN	24	16,800
Dayton	Lima-Van Wert OH	JUN-JUL	20	9,000
Flint-Saginaw-Bay City	Flint-Saginaw-Bay City	JUN-AUG	56	75,600
Green Bay-Appleton	Green Bay	JUN-JUL	5	750
Greenville-N.Bern-Wshngtn	Greenville-New Bern-Jacksonville	AUG	50	112,500
Honolulu	Honolulu	JUL-AUG	16	79,200
Honolulu	Honolulu	JUL-AUG	12	1,800
Indianapolis	Indianapolis	APR-JUL	17	53,850
Indianapolis	Indianapolis	APR-AUG	10	117,000
Indianapolis	Indianapolis	APR-MAY	247	1,086,900
Jacksonville	Jacksonville	APR-JUN	36	18,000
Knoxville	Knoxville	APR-MAY	18	8,100
Lexington	Lexington-Fayette	APR-JUN	50	105,000
Macon	Macon	JUL-AUG	32	72,000
Macon	Macon	JUL-AUG	32	43,200
Macon	Macon	JUL-AUG	32	52,800
Macon	Macon	JUL-AUG	32	96,000
Minneapolis-St.Paul	Minneapolis-St. Paul	AUG	2	39,600
Nashville	Bowling Green KY	AUG	10	19,500
Nashville	Nashville	JUN-AUG	55	57,750
Nashville	Nashville	JUN-AUG	55	49,500
Nashville	Nashville	JUN-AUG	55	5,500
Nashville	Nashville	AUG	11	1,650
Nashville	Nashville	AUG	11	1,650

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New York	Poughkeepsie, NY	JUN-AUG	33	14,850
Omaha	Omaha	JUN-JUL	20	2,000
Omaha	Omaha	JUN-JUL	20	6,000
Omaha	Omaha	APR-MAY	64	64,000
Omaha	Omaha	APR-MAY	64	38,400
Omaha	Omaha-Council Bluffs	JUL-AUG	158	118,500
Omaha	Omaha-Council Bluffs	JUL-AUG	158	308,100
Omaha	Omaha-Council Bluffs	JUL-AUG	158	23,700
Orlando-Daytona Bch-Melbrn	Daytona Beach	MAY-JUN	20	2,000
Ottumwa-Kirksville	Unknown Home Market	APR-AUG	105	21,000
Paducah-Cape Girard-Harsbg	Unknown Home Market	MAY-JUL	60	6,000
Paducah-Cape Girard-Harsbg	Unknown Home Market	MAY-JUL	60	99,000
Peoria-Bloomington	Peoria	APR-JUL	6	4,500
Philadelphia	Allentown-Bethlehem	MAY-AUG	15	112,500
Philadelphia	Allentown-Bethlehem	JUN	1	8,100
Philadelphia	Philadelphia	MAY	10	1,000
Pittsburgh	Pittsburgh	JUN-AUG	60	6,000
Portland, OR	Portland, OR	MAY	40	4,000
Raleigh-Durham (Fayetteville)	Raleigh-Durham (Fayetteville)	APR-JUN	48	28,800
Raleigh-Durham (Fayetteville)	Raleigh-Durham (Fayetteville)	APR-JUN	240	144,000
Raleigh-Durham (Fayetteville)	Raleigh-Durham (Fayetteville)	MAY-AUG	89	8,900
Sacramnto-Stkton-Modesto	Sacramento	JUN	41	153,750
Sacramnto-Stkton-Modesto	Sacramento	APR-JUL	100	60,000
Sacramnto-Stkton-Modesto	Sacramento	APR-JUL	100	60,000
Sacramnto-Stkton-Modesto	Sacramento	JUN	19	185,250
Sacramnto-Stkton-Modesto	Sacramento	JUN	38	404,700
Sacramnto-Stkton-Modesto	Sacramento	JUN	18	132,300
Sacramnto-Stkton-Modesto	Sacramento	JUN	33	128,700
Salt Lake City	Salt Lake City	APR-JUN	36	18,000
Salt Lake City	Salt Lake City	APR-JUL	7	1,900
Savannah	Savannah	JUN-AUG	30	4,500
Savannah	Savannah	JUN-AUG	30	3,000
Seattle-Tacoma	Seattle-Tacoma	APR-JUL	120	72,000
Spokane	Spokane	APR-AUG	77	103,250
Spokane	Spokane	APR-AUG	51	165,350
Spokane	Spokane	APR-AUG	21	89,100
Spokane	Spokane	APR-AUG	39	133,750
St. Joseph	Unknown Home Market	APR-AUG	202	169,400
St. Louis	St. Louis	APR-MAY	40	24,000
St. Louis	St. Louis	JUL-AUG	24	2,400
St. Louis	St. Louis	APR-MAY	40	24,000
Tallahassee-Thomasville	Valdosta GA	MAY-AUG	120	54,000
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUL	60	24,000
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUL	60	24,000
Tri-Cities, TN-VA	Johnson City-Kingsport-Bristol	APR-JUL	60	24,000
Waco-Temple-Bryan	Austin	JUN-AUG	143	193,050
Washington, DC (Hagrstwn)	Hagerstown-Chambersburg-Way	JUN-AUG	109	32,700

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Washington, DC (Hagrstwn)	Washington, DC	APR-MAY	2	28,600
Washington, DC (Hagrstwn)	Washington DC	JUL	2	10,200
Washington, DC (Hagrstwn)	Washington DC	JUN-AUG	8	254,400
Washington, DC (Hagrstwn)	Winchester, VA	APR-JUL	72	50,400
Wilkes Barre-Scranton-Hztn	Wilkes Barre-Scranton	APR-JUN	84	369,600
Wilkes Barre-Scranton-Hztn	Wilkes Barre-Scranton	APR-JUN	84	37,800
Wilmington	Unknown Home Market	APR-MAY	6	1,800
Yakima-Pasco-RchInd-Knnwck	Unknown Home Market	JUN-AUG	44	52,800
Yakima-Pasco-RchInd-Knnwck	Unknown Home Market	JUN-AUG	44	33,000
Youngstown	Youngstown-Warren	APR-JUN	36	12,600
Youngstown	Youngstown-Warren	APR-JUN	36	12,600
			<b>5,994</b>	<b>7,353,050</b>

**\*\*Designated Market Area (DMA), Market, and City of License**

DMA's are a Nielsen geographic definition of audience patterns, generally larger than the corresponding metro area. For example, a station may fall outside of the Chicago city boundary, but still be inside of the Chicago DMA. Most radio stations will be located inside a Designated Market Area, which we call the Primary DMA of that station. Nielsen currently acknowledges 210 rated DMA's in the US. They are ranked according to population. The Market is a description of the area surveyed by Nielsen. A market's name generally reflects the common name of the mercantile area and may include the name of a city or county, the market's nickname, or other preferred terms.